



## 2023 GALA & AUCTION SPONSORSHIP LEVELS

### PREP4Gold Presenting Sponsor – \$20,000

This level of sponsorship will enjoy:

- Up to twenty-four (24) Gala tickets and two (2) reserved tables with front row priority seating\*
- Primary brand awareness and advertising, including:
  - Exclusive sponsorship of the Gala with full branding opportunities
  - Exclusive promotion as Presenting Sponsor on all materials printed after date of commitment
  - Exclusive signage and recognition before, during, and after event (PREP4Gold Gala & Silent Auction presented by **YOUR COMPANY!**)
  - Primary logo recognition and placement with link on PREP4Gold social media, website, and silent auction website during event promotion, press releases, and articles etc.
  - Full-page color advertisement on the back cover of the Gala program\*\*
  - Exclusive logo placement along with PREP4Gold logo on cover of Gala Program\*\*
  - Primary placement of logo on presentation for silent auction during Gala
  - Premier placement in a post-event thank you
- Two (2) Silent Auction volunteers assigned to primary contacts to help contact bid on auction items
- Complimentary valet parking for up to twelve (12) vehicles
- **Upgrade as Presenting Sponsor all PREP4Gold 2023 events for only \$10,000 more!**

### Childhood Cancer Prevention Sponsors – \$10,000 (Limited to 6)

This level of sponsorship will enjoy:

- Up to twelve (12) Gala tickets at one (1) reserved table with priority seating\*
- Premier brand awareness and advertising, including:
  - Limited sponsor choice of six options (as available): Silent Auction sponsor; Bar sponsor; Wine sponsor; Band sponsor; Entertainment sponsor; & Live Auction sponsor
  - Corporate signage at the “station” that you sponsor (i.e. Live Auction sponsored by **YOUR COMPANY!**)
  - Recognition on PREP4Gold social media, website, and silent auction (Logo where possible)
  - Half-Page advertisement in the Gala Program\*\*
  - Recognition and logo on presentation for silent auction during Gala
  - Premier placement and logo in a post-event thank you
- One (1) silent auction volunteer assigned to primary contacts to help contact bid on auction items
- Complimentary valet parking for up to two (2) vehicles

### Childhood Cancer Survivorship Sponsors – \$5,000 (Unlimited)

This level of sponsorship will enjoy:

- Up to ten (10) Gala tickets at one (1) reserved table\*
- Quarter-page advertisement in the Gala Program\*\*
- Recognition on PREP4Gold social media and website
- Recognition in post-event thank you
- Complimentary valet parking for up to two (2) vehicles

**These additional (unlimited) Sponsorship levels are available:**

**Diamond** - \$2,500 | Four (4) reserved seats at the Gala\* & Eighth-page advertisement in Gala Program\*\*

**Platinum** - \$1,500 | Two (2) reserved seats at the Gala\* & Name and/or logo advertisement with other Platinum sponsors in Gala program\*\*

**Gold** - \$1,000 | Name and/or logo advertisement with other Gold sponsors in Gala program\*\*

**Silver** - \$500 | Name with other Silver sponsors In Gala program

*\*Unused tickets may be donated for use by friends and families of pediatric cancer patients to attend the Gala.*

*\*\*All Sponsorship Levels paid for, and advertisements submitted by August 11th, 2023, will appear in the Gala Program.*

Checks should be written out to “PREP4Gold” and sent to 11654 Plaza America Drive #935, Reston, Virginia 20190  
Sponsorships & Ticket Sales Payments are also [accepted via PayPal](#) | Questions? Please email us at [sponsors@prep4gold.org](mailto:sponsors@prep4gold.org)